

# **PRESS RELEASE**

# The New MovieTime™, DV11 Digital DVD Projector and Sound System

#### FOR IMMEDIATE RELEASE

#### PR00064

**Optoma Europe Ltd** (London June 1<sup>st</sup> 2007) – The magic of the DV11 digital video projector is that it's equipped for your über big screen home cinema expectations and a lot more. Gaming, music, watching television and viewing photos – these are just a handful of activities to be enjoyed from Optoma's latest MovieTime<sup>™</sup>.

Here's a device tuned to your leisure choices that's amazingly easy to use. To set up your movie theatre at home only requires you insert a DVD into its on-board player. The largest affordable TVs have screen sizes of around 42 inches, but this cinematic marvel will generate a 100-inch picture on the wall from just three metres (10 feet) away. Maximum picture size is a staggering 335-inch (8.5 metres). Simply put; short distance equals big picture – all with the pleasure of crisp sound too.

Nothing comes close to the excitement of awesome life-size characters and immersing action of video games viewed on a perfectly balanced, crystal clear, high contrast picture of this quality. Likewise, digital TV or satellite set-top boxes, computers, camcorders, VCRs or high definition sources enjoy huge screen viewing of equal excellence. A photo CD slideshow feature displays your favourite photo image CDs. DV11 also plays MP3 or WMA files from CD or DVD – sound provided by two internal 5-watt speakers. In addition, you can create the ultimate surround sound experience when you attach your hi-fi system or external speakers.

Concert and live sport broadcasts from digital satellite and TV set-top boxes take on the ambience of multiplex cinemas because the unique SCART RGB adaptor (supplied) makes it easy to get very high quality pictures to a large screen.

Plant the DV11 anywhere, with absolute freedom, unencumbered by ceiling mounts and cables. It sits easily with audio/visual entertainment devices around your home and packs away easily.

# The DV11 MovieTime<sup>™</sup> by Optoma is available now with a suggested MSRP of €699 plus. TAX

#### Features:

- DVD, CD, MP3 player
- Widescreen viewing
- Ultra-large screen from 36 to 335 inches
- Immaculate picture quality
- Portable and lightweight
- 2 x 5-watt speakers for great sound

## Specifications:

- Display Technology
- Brightness
- Contrast Ratio
- Throw Ratio
- Aspect Ratios
- Image Size
- Projection Distance
- Weight

## Extras

- Remote control
- Carry case

### **Optional Accessories**

- Dolcen Kreiling 50 watt Subwoofer
- Panoview Graywolf 1.8 Gain Screen

DarkChip2<sup>TM</sup> DLP<sup>®</sup> technology by Texas Instruments 1600 lumens 2200:1 1.26 – 1.41 4:3, 16:9 compatible 36 to 335 inches (0.91 - 8.5m)1.5 – 12m 3.5Kg

# About Optoma

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments, together with advanced optical engineering expertise and dedication to superb product quality,

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.

Further information can be seen at www.optoma.eu

Product photos can be found at <a href="http://www.optoma.co.uk/presspimages.aspx">http://www.optoma.co.uk/presspimages.aspx</a>

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