

# **PRESS RELEASE**

## **Optoma Launches two new designed Data Projector**

The Optoma EP771 Delivers Bright Vivid Images for Multimedia Applications

FOR IMMEDIATE RELEASE

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**Watford (January 02, 2006)** – Optoma, one of the leading manufacturers of digital projection and display devices, introduces the EP771 projector. Designed for an exceptionally bright 3000 lumens and Native XGA the EP771 delivers high performance and picture quality for today's installations. Sleek, Stylish, and amazingly versatile, the EP771 goes from office to video top to big screen home entertainment with ease.

The Optoma EP771 features the latest Texas Instruments XGA DMD chipset to deliver vivid digital images. EP771 higher lumens (3000 lumens) and deep colour saturation (2300:1 contrast ratio) and with a five segment colour wheel, simultaneously enables high brightness and astonishing deep blacks with vivid, perfectly saturated colour.

Optoma's EP771 includes extensive connectivity options, including DVI with HDCP, VGA (Component enabled) as well as two audio, video inputs and 12v trigger to allow for connection with electrical screens. The projector also features an integral 3-watt speaker, making the EP771 a true multimedia projector for office or home entertainment use.

Express on/off function allows the projector to power on/off in only 10 seconds for easy portability. With three lamp modes, the EP771 gives an exceptionally long lamp life of up to 4000 hours. Fully features remote control with laser pointer and password security makes the EP771 a great portable or installation data projector.

For more information visit www.optoma.eu

### **Specifications:**

Display Technology:	0.7" XGA DDR DLP® Technology by Texas Instruments
Brightness:	3000 lumens using a 230W lamp
Resolution:	Native XGA (1024 x 768)
Contrast Ratio:	2300:1
Noise Level:	28/30/33dB (ECO/STD/BRIGHT mode)
Lamp Life:	4000/3000/2000 Hours (ECO/STD/BRIGHT mode)
Weight:	3.3 kg
Computer Compatibility	SXGA+, SXGA, XGA, SVGA, VGA Compression, VESA Standards,
	PC & Mac Compatible
Video Compatibility:	PAL (576i/p), SECAM, NTSC (480i/p), HD (720p, 1080i)
I/O Connectors:	DVI-D (HDCP), VGA (YPbPr/RGB), S-Video, Composite Video,
	VGA-Out, Two Audio Inputs, Audio Output, USB, RS-232, 12v
	Trigger
Remote Control:	Infra-Red Remote Control with Laser Pointer and Page Up/Down
	function via USB

The Optoma EP771 is RoHS compliant.

### The Optoma EP771 is available now at MSRP ⊕13 plus TAX

#### **About Optoma**

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality,

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway. Further information can be seen at <u>www.optoma.eu</u>

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