



## PRESS RELEASE

# Optoma launches new HD Ready, 720p ThemeScene® Home Cinema projector

*Featuring DarkChip3™, Faroudja DCDi™ and BrilliantColor™ Technologies - the ThemeScene® HD73.*

FOR IMMEDIATE RELEASE

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**LAS VEGAS (January 8, 2007)** – Optoma introduces the HD73, a high definition, high performance digital projector for extreme Home Cinema enthusiasts. The ThemeScene® HD73 features Texas Instruments' latest DarkChip3™ High Definition 720p DLP® chipset, Faroudja DCDi™ image processing, a 6-segment colour wheel and 10-bit per channel colour processing packaged in a sleek, elegant design that adds a subtle sophistication to any room.

The proprietary ThemeScene® 6 segment colour wheel with BrilliantColour™ and TrueVivid™ colour enhancement technologies simultaneously enables higher brightness and astonishing deep blacks with vivid, perfectly saturated colour.

The HD73 delivers an illuminating 1100 Lumens; whilst DarkChip3™ and Image AI™ Technology produce a staggering 6000:1 contrast ratio...the results are powerful, stunningly realistic natural images.

The HD73 features BrilliantColour™ processing technology to deliver perfectly balanced, vibrant colours. With 10-bit per channel colour processing, a 6 segment colour wheel and a 6000:1 contrast ratio, the ThemeScene® HD73 DLP® Home Cinema projector delivers outstanding colour saturation and subtle colour details for superb image quality.

Critically acclaimed Faroudja DCDi™ processing provides superlative de-interlacing and image optimisation to ensure that any image source delivers exceptional performance and superb images.

A patented wind tunnel cooling system lowers noise levels to near silent (27dB) operation, so you hear the soundtrack, undisturbed, just as the director intended.

The extensive connectivity of the HD73 enables simultaneous connection of 2 ultimate quality digital High Definition devices through the HDMI and DVI connectors whilst keeping the Component Progressive and Interlaced inputs free for high quality analogue sources. The HD73 also features a SCART RGB input for direct high quality connection to Digital TV boxes or games consoles.

**Features include:**

- **HD Ready 720p**
- Latest generation Texas Instruments **DarkChip3™** DLP® technology
- **6000:1 contrast ratio** for a film-like Cinema effect and greater depth of field.
- Super-bright **1100 Lumens**.
- Proprietary **5 speed, 6 segment colour wheel** technology
- **Revolutionary Shield Design** casing for reduced light leakage and whisper quiet, 27dB performance.
- **HDMI and DVI** connectors for ultimate quality
- **SCART RGB**, Component Progressive, Component Interlaced, S-Video, Composite. Digital and analogue PC input via DVI-I input
- **1280 x 768** (WXGA) active pixels, supporting **Native 720p** (1280 x 720)

**The ThemeScene® HD73 will be available priced at MSRP €1666, ex. TAX**

A full list of specifications is available upon request or visit  
[www.themescene.tv](http://www.themescene.tv)

## **About Optoma**

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP<sup>®</sup> technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality,

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.

Further information can be seen at [www.optoma.eu](http://www.optoma.eu)

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