

## ***BRIGHTER THAN BRIGHT!***

**FOR IMMEDIATE RELEASE**

**OPTOMA # PR00053**

**Watford, UK, 17 May, 2006.** Optoma today announces that it has upgraded its XGA EP719 DLP® and SVGA EP716 digital projectors. Originally launched August last year, both models feature dramatically increased brightness and the addition of RS232.

- Brightness is significantly higher at 2200 Lumens - with both models now likely to be the brightest projectors available in their class.
- The excellent video and enhanced colour quality make both models suitable for both business and home-entertainment use.
- The EP719R has outstanding image quality that's particularly apt for the more detailed business presentation, due to its higher resolution and 2500:1 contrast.
- Excellent connectivity on both models, including 2 x VGA, SCART RGB and S-Video, allows easy connection to a PC, TV Set Top box, DVD player and games console.
- Extremely quiet at 28 DBA with power saving eco-mode, both models are also fitted with a password function for added security – especially beneficial for schools and education.

### **EP716R/719R Key Features**

- **2200 ANSI Lumen** (ECO 1500 ANSI Lumen)
- EP716R = 2200:1 contrast ratio; EP719R = 2500:1 contrast ratio
- Wide connectivity including: 2 x VGA including SCART RGB; composite & S-video inputs; monitor loop through with auto source recognition.
- **User password security locking system**
- 4000 hour lamp life (ECO)
- EP716R = 800 x 600 SVGA Native resolution; EP719R = 1024 x 768 XGA Native resolution

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- EP716R = SXGA (1280 x 1024) & HDTV compatibility (720p, 1080i);  
EP719R = SXGA (1400 x 1050) & HDTV compatibility (720p, 1080i)
- 3 Year Loan & Exchange Warranty
- **RS232 control**
- Weight 2 kg

**Price:**            **EP716R**        - **MRP €650 ex. TAX**  
                         **EP719R**        - **MRP €940 ex. TAX**

[www.optomaeurope.com](http://www.optomaeurope.com)

**Editors Notes:**

**About Optoma Europe**

Headquartered in Watford UK, Optoma Europe has offices in Düsseldorf Germany, Paris France and Drammen Norway, and is a leading specialist provider of display products for the business and consumer markets. As part of the Optoma Group with offices in the Americas, Asia and Europe, Optoma Group is one of the largest suppliers of DLP® projectors worldwide.

Optoma combines the very latest in Digital Processing Technology (DLP®) with their own expertise to create projectors that deliver outstanding presentations in the office, or simply stunning quality movies at home.

**For further information please contact:-**

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