



## **PRESS RELEASE**

**For immediate release**

**PR00066**

### **Optoma Scoops Major Business Award**

**Optoma Europe Ltd.**, (July 06 2007) – A dedication to product innovation and quality throughout the years earned Optoma Europe Ltd. strong recognition from the 2007 Watford and Northwest London Business Awards. This esteemed recognition was announced at the annual Awards ceremony held on Friday 22<sup>nd</sup> June at the Emirates Stadium, home to Arsenal football club.

Managing Director, S.Y. Chen, was delighted to receive awards on behalf of the company. Finalists in the categories of Business of the Year and International Trade and Export, Optoma Europe Ltd. took precedence in a third category becoming the overall winner of the Growing Business Award.

'We are now planning local representation in Spain, Italy and other regional offices in Europe in order to continue our strong growth and hopefully enable us to be pre-eminent in our field in the near future.' Chief Financial Officer, Gerry Cheung, explained.

A rapidly expanding operation, the European Headquarters based in Watford Business Park is soon to occupy an additional building later this summer, in a move to accommodate the near 100 local staff and double warehouse space to cope with a sudden increased volume of sales.

Now in its seventh year, the Watford and Northwest London Business Awards recognises talent and achievement in the local business community. Growing in stature and reputation it has become the region's top business competition providing an opportunity for the district's high-performing companies and business professionals to showcase their accomplishments.

Judged by WENTA Business Services and the Watford and West Herts Chamber of Commerce, the 2007 Awards attracted sponsorship from some of the country's most successful and exciting businesses including: accountancy giant BDO Stoy Hayward; the Royal Bank of Scotland; Lombard Direct; Alliotts, the chartered accountants and business advisors; SA Law, the specialist business legal advisers; and Coutts, the leading private bank.

The VIP ceremony at the Emirates Stadium catered in style for 400 people, including sponsors, past winners and the media. Twenty members of Optoma Europe Ltd. attended.

## **About Optoma**

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments, together with advanced optical engineering expertise and dedication to superb product quality,

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.

Further information can be seen at [www.optoma.eu](http://www.optoma.eu)

Product photos can be found at <http://www.optoma.co.uk/pressimages.aspx>

For further information please contact:  
Bob Johnson [b.johnson@optoma.co.uk](mailto:b.johnson@optoma.co.uk)  
Or email [marketing@optoma.co.uk](mailto:marketing@optoma.co.uk)  
Or call +44 (0)1923 691800

All product names and company names used herein are for identifications purposes only and may be trademarks or registered trademarks of their respective owners.

To unsubscribe from this emailing list please click [marketing@optoma.co.uk](mailto:marketing@optoma.co.uk) and write unsubscribe.