



PRESS RELEASE

ThemeScene® HD75 – the ‘flat out’ winner!

FOR IMMEDIATE RELEASE

PR000XX

Optoma Europe Ltd., 28th February, 2008 – The new HD75 DLP Home Cinema projector gives up to a 7 metre maximum screen size leaving the largest flat screen TVs out in the cold. HD Ready 720P resolution, an impressive 5000:1 contrast ratio and stunning 1400 lumens brightness ensures deep coal-like blacks and brilliant pure whites while faithfully preserving the subtle light and shade details in between. 1400 video optimised lumens – nearly twice that of most other Home Cinema projectors – delivers film standard brightness in a Home Cinema and enables quality viewing in lighter conditions. Leave the lights on for casual viewing only dimming them for feature presentations. It’s a new kind of TV.

With near silent operation, 2 digital HD inputs, a 12 volt screen trigger and the option to remotely control via the RS232 interface the HD75 is ideal as the centre piece of a Home Cinema installation.

Alternatively, use the HD75 as a portable device as, unlike many Home Cinema projectors, it has the added convenience of integrated audio. When used with an HDMI connection the HD75 reproduces both the image and the audio from one simple HDMI cable – ideal for hassle-free occasional use, great for impromptu film screenings at a friend’s house or for massive immersive gaming events in the kids’ bedrooms.

In addition, the HD75 includes a raft of sophisticated video and image optimisation processing features and integrates the future-proofed HDMI Deep Color™ 10-bit technology to provide images with stunningly natural, vibrant colour and fluid motion.

The HD75 provides simple hassle-free setup and easy connection to all home video devices including: HD disc players, HD media players, digital TV satellite and cable receivers, digital TV set top boxes, DVD players, games consoles and computers.

Supported by the **10 Year Optoma Colour Guarantee***, colour quality performance is assured for years to come. Amazing, vibrant, true colours are a unique facet of the Optoma Colour Enhancement Technology bringing vivid life to video and still images for enticing viewing. Based on an all-digital DLP® chip the HD75 delivers stunning picture quality again and again.

The ThemeScene® HD75 is available priced at MSRP £799, inc. VAT

Specifications

HD Ready: Native 720P, HDMI V1.3 input

Display Technology: DLP DarkChip2™ 720P (1280 x 720)

Contrast: 5000:1 (with Image AI enabled)

Audible Noise: 28dB Standard mode

Brightness: 1400 Video Optimised Lumens

Integrated Audio: 1 x 2 Watt Speaker

Video Compatibility: PAL, SECAM (576i/p), NTSC (480i/p), HD 1080P60\50\24, 1080i, 720p

About Optoma

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality,

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.

Further information can be seen at www.optomaeurope.com

For further information please contact:

Eithne Keenan <mailto:e.keenan@optoma.co.uk>

Or call +44 (0)1923 691800

Any brand or product names are trademarks or registered trademarks of their respective companies

To unsubscribe from this emailing list please click marketing@optoma.co.uk and write unsubscribe.